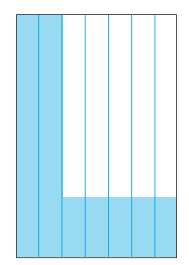
## **Print Creative Ad Shapes**

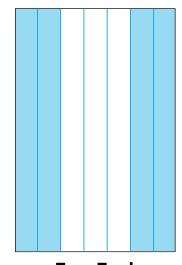
## **Get your campaign noticed with creative shapes!**

Rather than use standard sizes in your print ads, why not try creative shapes to add visual impact to your campaign? Below is a just a sample of creative shapes available that will make your message stand out from the crowd.

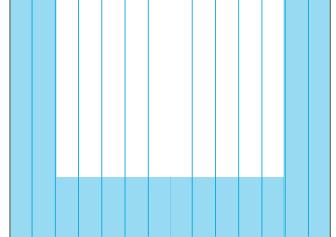
For further information and costings on these creative shapes, please contact the Group Advertising Manager: psn@postnewspapers.com.au



L shaped advertising

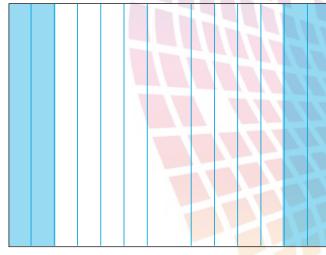


**Tram Track** advertising



**U** shaped advertising





**Bookends** advertising



PEOPLE TRUST INDEPENDENTS

- ECHO NEWSPAPERS
- EXAMINER NEWSPAPERS
- HERALD NEWSPAPERS
- POST NEWSPAPERS
- VOICE NEWSPAPERS